

JAN 13 1965

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*From Allan Sherman's Book.***INSTANT STATUS**

COMEDIAN ALLAN SHERMAN, who has gained a wide reputation with his recordings ["My Son the Folk Singer," etc.], has written a book that establishes him as a man of letters. Literally. There are 22 letters in the book. You tear them out and use them according to his directions. Status seeking, he says, is an exact science. If you don't believe it, here are some samples of this latest rumble in the Sherman think tank.

Reprinted from "Instant Status," by Allan Sherman and Arnold and Lois Peyser with the permission of G. P. Putnam's Sons.

**Instant Connoisseur**

Nowadays the *real* status people never buy new things.

It is considered very high class to buy *junk*. The older this junk is, the more important it becomes.

In fact, if your *junk* was made before Columbus discovered America, it is called *pre-Columbian junk*.

Most pre-Columbian junk that has been located so far consists of awful-looking little stone dolls that you wouldn't be caught dead with, but the pre-Columbian people were.

If this is *authentic* pre-Columbian junk, it is worth a lot of authentic post-Columbian money. This letter will authenticate your junk.

**THE SMITHSONIAN INSTITUTE**

1071 Philadelphia Avenue \* Washington, D.C. \* Capitol 1-2163

April 14

Dear Sir:

We are pleased to inform you that the piece you sent us for verification IS an authentic Toltec artifact.

It is a carving of Quetzalcoatl circa 900 A.D., not 1000, A.D. as you thought.

Respectfully,

*T.A. Perper*

T.A. Perper  
Artifacts Division Chief

TAP:ms

CENTRAL INTELLIGENCE AGENCY  
WASHINGTON, D.C. 20505

September 21

Dear 008:

Your country is grateful for the job you did during your "vacation" in Moscow.

We will return your trenchcoat as soon as the lab has completed its analysis of the bloodstains.

Good work:

*Jack*  
John A. McCone

JAMcC: slr

**Instant Intrigue**

Nowadays everybody is spying on everybody else.

Not only will this letter impress your friends and neighbors, but it will also justify all that time you spend away from home, and some of your strange behavior.